

LONDON DESIGN MUSEUM









The Design Museum was built to bring the world of 20th and 21st century design to the public s attention through exhibitions, education and public programs. It showcases examples of great design and aims to engage visitors in a dialogue about the role of design and its impact on our lives today.

BY: ROBBIE KERR
ALEX HINDS
ANDREW WATSON





London Design Museum

CONTENTS

ESIGN MUSEUM 10 16 18 20 22 26 28 THE SCENES

(

(

10 on

ilt to

1st

ms.

eat

р3



DESIGN MUSEUM INFORMATION







Located in: Shad Thames, London SE1, England,

United Kingdom

Current Director: Deyan Sudjic

Main Access: London Bridge, Bermondsey

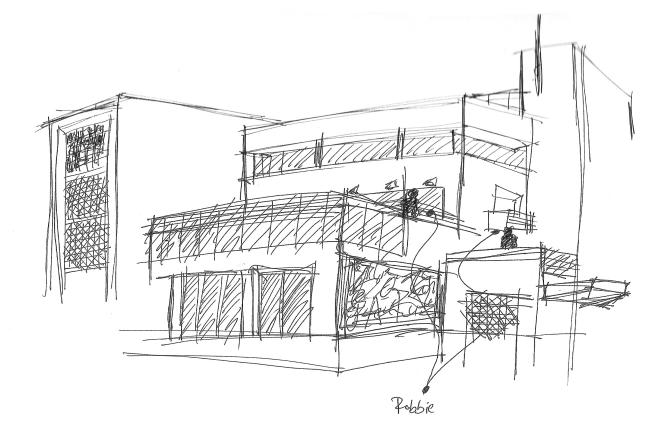
Website: designmuseum.org

Built by: Conran Partners







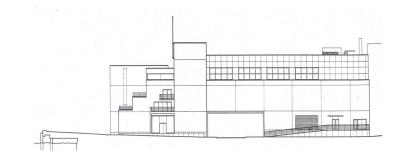


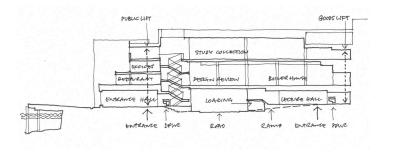
London Design Museum

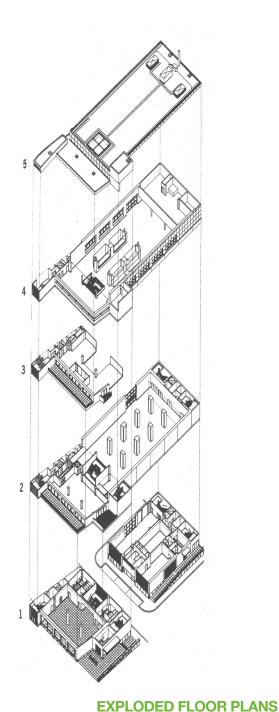


•

FLOORS PLANS, SECTIONS & SKETCHES





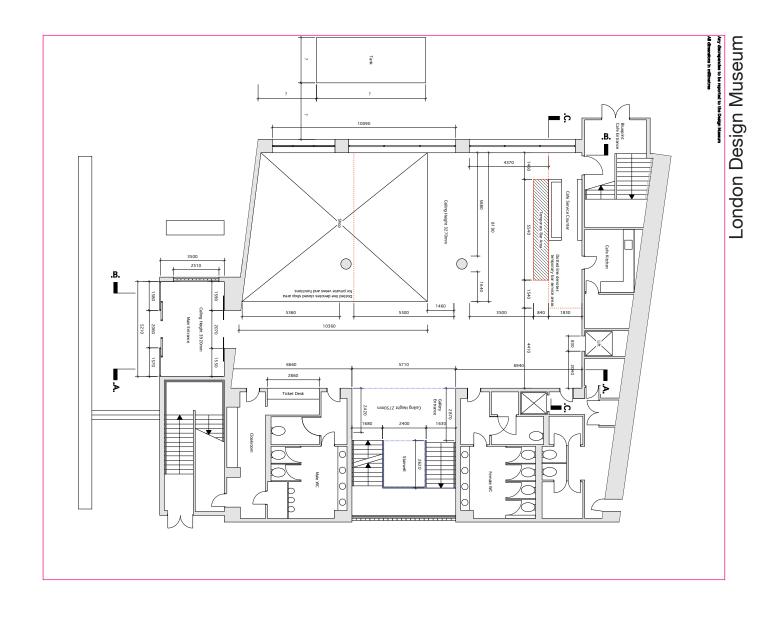


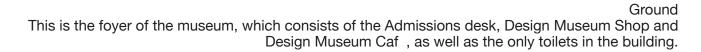
This is the foye



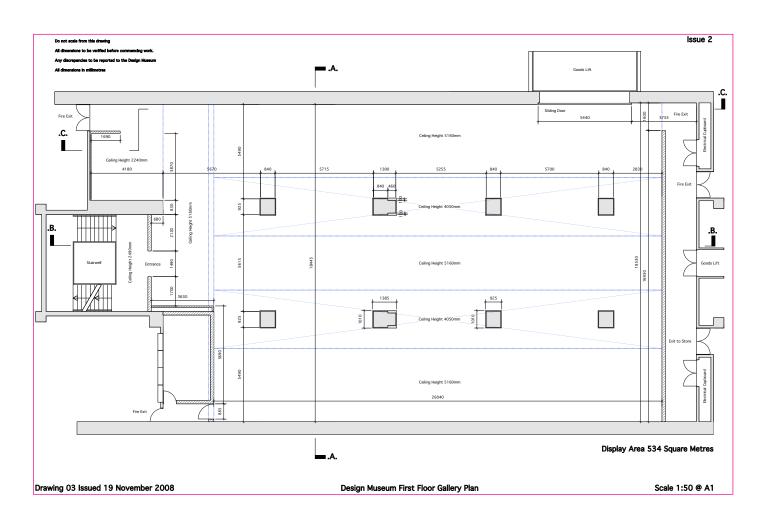














First

The small size of the museum means that all the exhibitions change frequently. Previous exhibitions here include a retrospective of Peter Saville's Graphic Design, Manolo Blahnik's Shoe Design and the History of Video Games. Also, on the First Floor is the Blue Print Caf which is one of Terence Conran's many restaurants, it boasts impressive views of the River Thames and Tower Bridge.

The Design Museum Space is on the mezzanine floor between the First and Second floors, it is not generally accessible to the public. It is primarily used for Design Museum talks - which are lectures on design/designers, or hired out for events such as weddings or business conferences. It has a rather jarring shade of light blue, as the theme of the space is supposed to be "the swimming pool".



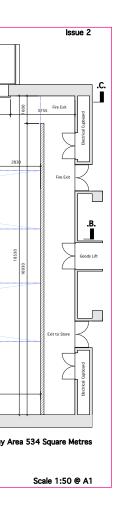
•

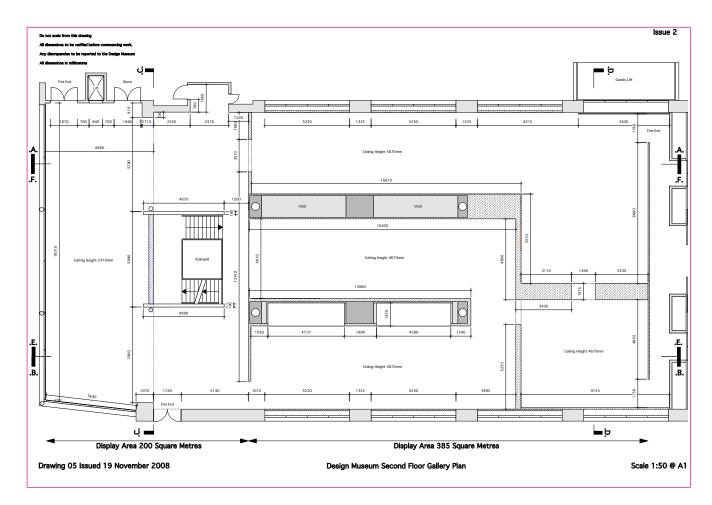
This space is smaller walled th The rear Education D



(1)







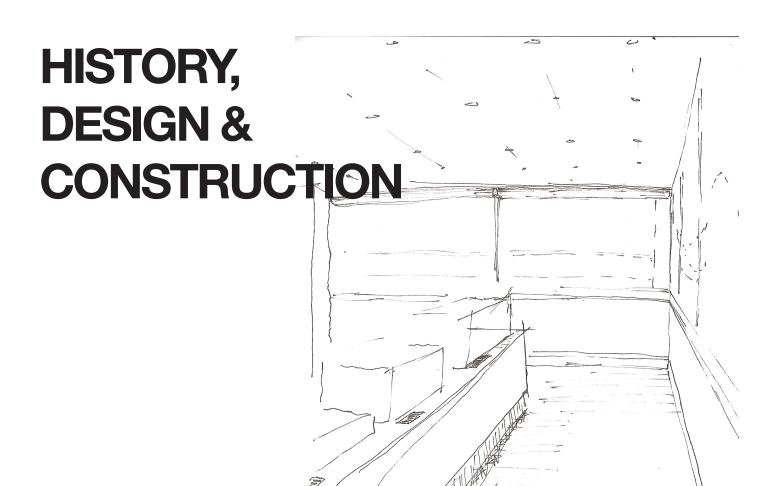
Second

This space is normally split into two sub sections, a larger space towards the windows/river with a smaller walled off space at the back. A semi-permanent exhibition on historic design is generally at the front, which is usually themed for coherency - such as different decades of design. The rear of this floor houses a private room called the "Education Centre" which is where the Education Department of the museum teach children, who are taken to the museum for a school visit, in workshops.

xhibitions here nd the History nran s many

s, it is not lectures on s a rather jarring





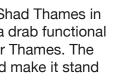
The Design Museum is housed in a former banana warehouse located on the riverside at Shad Thames in South East London. The striking redevelopment by Conran Partner Architects remodeled a drab functional building into a Modernist Bauhaus-style flexible space with glorious views across the River Thames. The flat roof, box-like, stacked shape and white exterior of the building signal its modernity and make it stand out from its neighbours.

The building s pri building sits on a







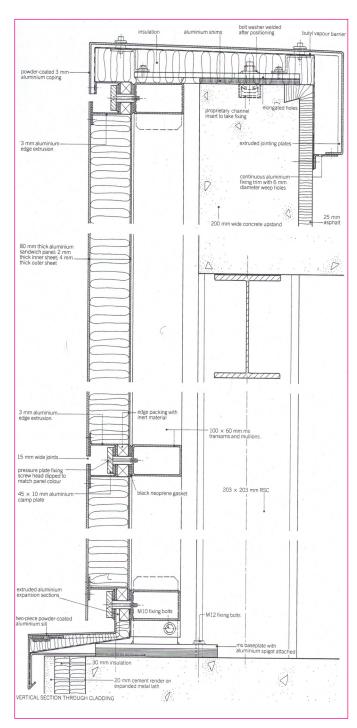


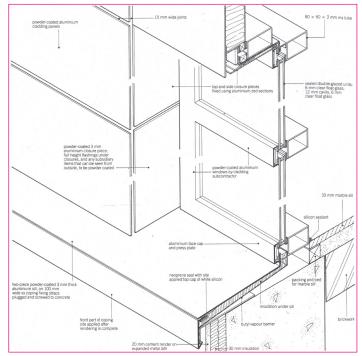


The building s primary materials are brick, concrete and glass, while for additional visual interest the building sits on a granite plinth.









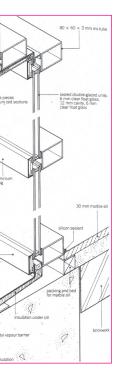


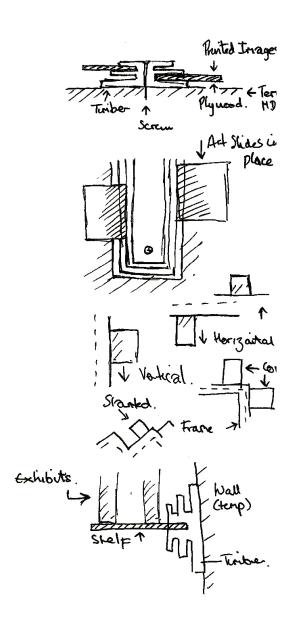
Exhibits She

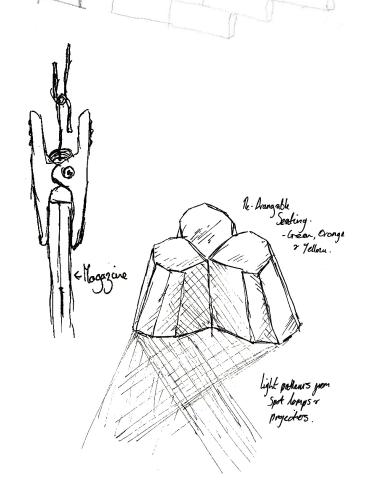




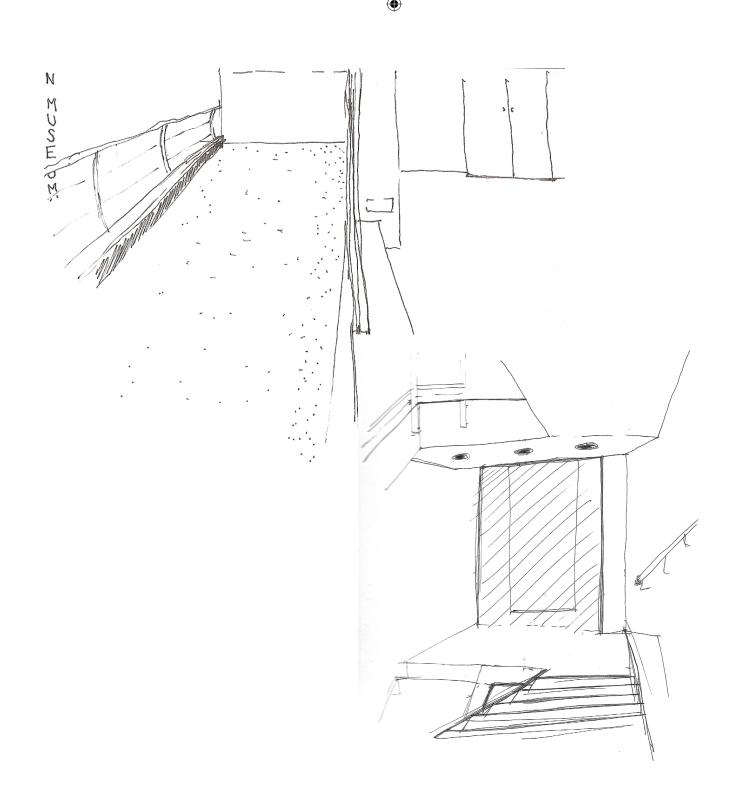
PICTURE FRAME SETAILING

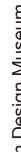


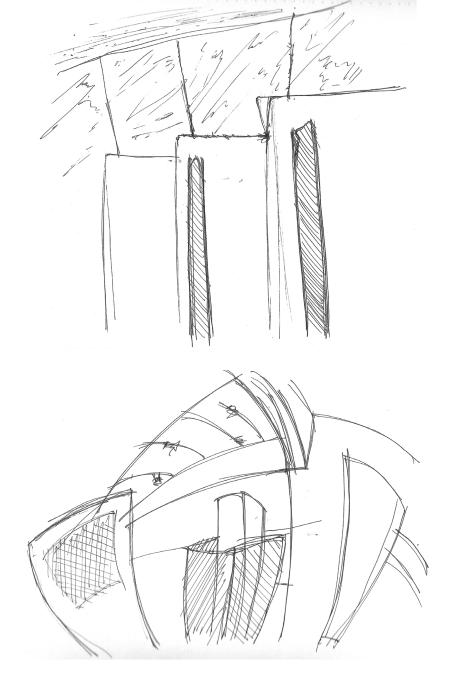




p 13







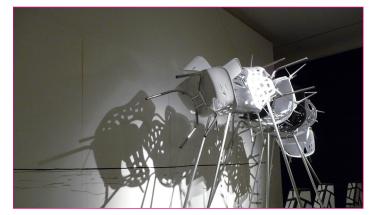


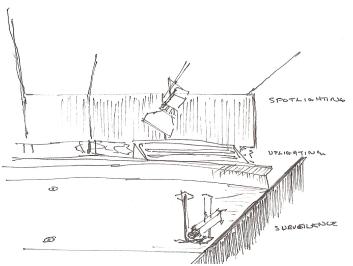


ENVIRONMENTAL AIR MOVEMENT, LIGHT, ENERGY USE & HEAT

LIGHTING STRATERGY

Adaptive interior lighting
Lighting as the exhibition
Lighting contributing to the exhibition
Natural Lighting in the thoroughfare
Ambiant Lighting















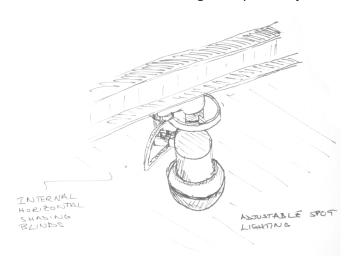
ERGY

) n the exhibition noroughfare

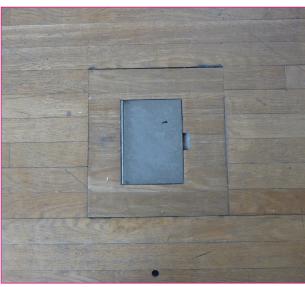


ENERGY STRATERGY

Poorly maintained natrual lighting
Pooped up squack glass roof/spotlight system
II-placed heating systems below windows
Intergrated power systems







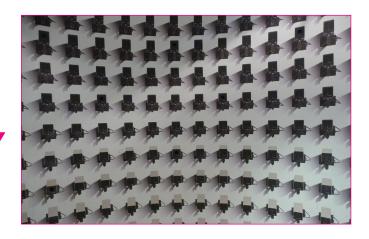








SERVICES SECURITY & ACCESSABILITY





SECURITY

CCTV Security guards

ACCESSABILITY

External lift system for exhibition works On site storage for artists work

DISABLED USERABILITY

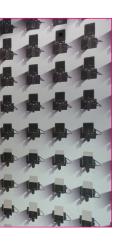
Internal lift system covers all floors High contrast hand-rails Grip treads on marble stairs Useful signage











works

Y S





p 19





RETAIL SHOP, CAFE & RESTAURANT

SHOP

Art/Architectural/Design books High quality design objects

CAFE

CAKE and some coffee

RESTAURANT

Blueprint cafe













•

London Design Museum







& REPRESENTATION

The Design Museum is run by a team of 30 people with additional temporary staff sourced for setting up and taking down exhibitions. Additionally, both teachers and special need helpers are provided in the workshops.

95% of the space available is used, with a small area for staff and the office. This office area is fully crammed with books and seating, offices divided by glass walls and decorated with white walls and lime green rubber flooring. It is also guarded with an intercom.

Funding and Ownership

The museum remains an independent registered charity, run as a charity governed by a board of trustees. It is supported by a vigorous range of income generating activities from ticket sales, its caf, its shop and its events programme and by development income. Since 2005 it has also received an annual grant from the Department of Culture, Media and Sport. Its numerous members also help to support the Design Museum.

Art Collection

As it is currently configured the Design Museum concentrates on temporary exhibitions that cover the range of its interests, from graphic design and furniture to fashion, industrial design and architecture. Its permanent collection is based in the museum's store, and includes over 1000 pieces of contemporary and 20th century design, as well as a handling collection and a number of archives. The collection include selections of domestic artifacts such as radios, computers, typewriters and, chairs. In addition the museum is taking on the Conran Foundation's collection, and is archiving work commissioned as part of its Designers in Residence programme.

Representation to the outside world

The Design Museum has created a substantial new audience for the subject, with a programme of popular exhibitions on design disciplines ranging from car design to fashion, and architecture to graphics. It attracts more than 200,000 people a year through its doors, has a vibrant schools programme, a strong critical reputation and a commitment to academic excellence, demonstrated by its master's degree in curating design run in conjunction with Kingston University.





for setting up vided in the

ea is fully walls and lime

pard of trustees. f, its shop n annual grant port the Design

at cover the rehitecture. Its ontemporary ollection include ition the oned as part of

amme of popular caphics. It nme, a strong s degree in

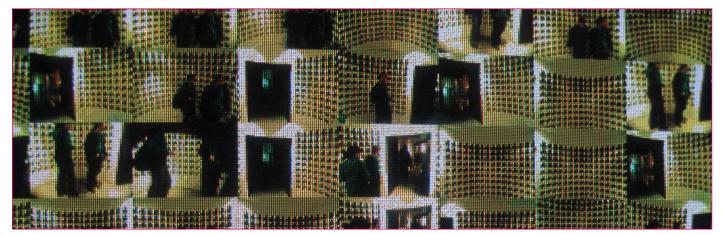
















•

Exhibitions a approached Artists if sti sourced through

















Exhibitions are selected through a combination of public or employee request and through being approached through the artistes themselves. The exhibits provide publicity and no financial gain. Artists if still alive, design the space to suit there requirements. All of the construction needed is sourced through an outside company. After ever exhibit the temporary structures are removed and the space is prepared for the next artist, designer or architect.





COMMUNITY EDUCATION & INTERACTION





Community work and learning:

Competitions, lectures and workshops.

Brit Insurance Designs of the Year is the Design Museum's annual exploration of the most innovative, interesting and forward looking designs produced over the last twelve months from around the world and celebrated in seven categories: Architecture, Transport, Graphics, Interactive, Product, Furniture and Fashion. A number of internationally respected design experts are invited to nominate up to five projects, each of which, in their view, represents the best or the most interesting designs produced or launched in the last year.

They offer onli

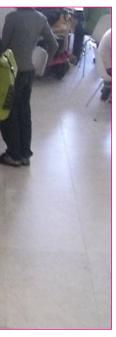
The Desi teachers, u and Christmas















They offer online resources, workshop for both primary and secondary levels, design competitions, resources and design ideas for teachers, and teacher activates.

The Design Museum offers a number of resources and activities aimed at school children and teachers, university students and families. This includes lectures by guest such as Zaha Hadid and Christmas card workshop. All of the presentations are recorded and can be downloaded of the website.

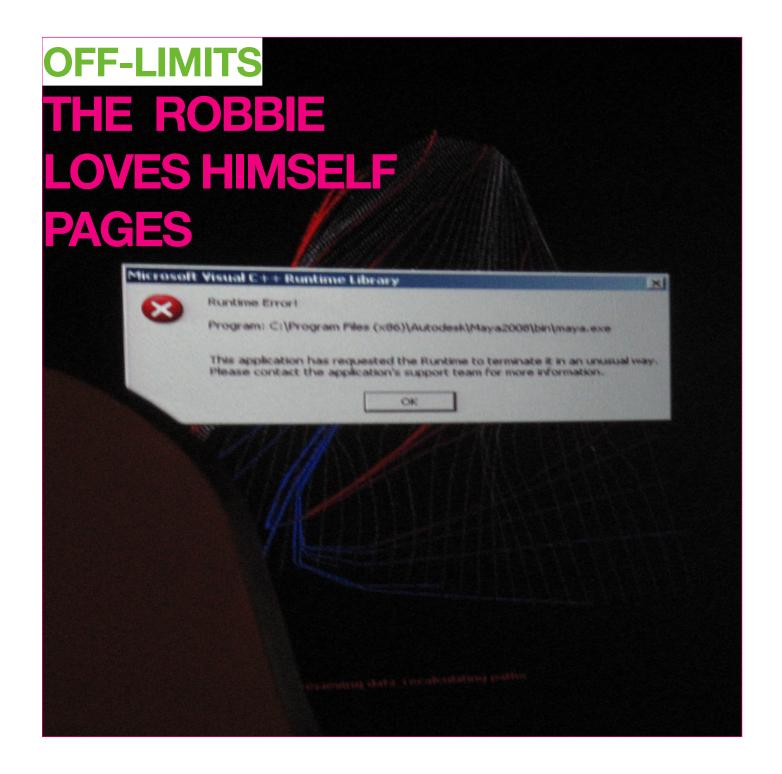
innovative, d the world t, Furniture and to five projects, or launched in

IMAGE 1

p 27



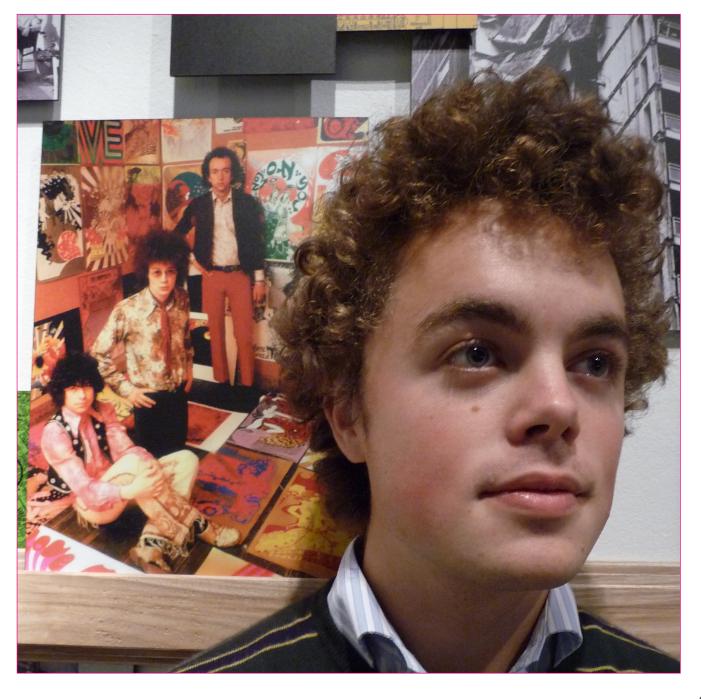
































London Design Museum







•







